

CASIEF-Lifebox Resident Challenge Guide and Toolkit



Introducing the CASIEF-Lifebox Resident Challenge!

The CASIEF-Lifebox Resident Challenge is a peer-to-peer fundraiser spearheaded by anesthesiology residency programs across Canada to raise funds for Lifebox's work to improve anesthesia safety. This fundraiser builds awareness about the barriers to delivering safe surgery globally while also raising funds to provide essential monitoring tools and training to anesthesia providers around the world.

The Challenge is run in partnership with the Canadian Anesthesiologists' Society International Education Foundation (CASIEF).

This guide provides an overview of Lifebox, the CASIEF-Lifebox Resident Challenge, and resources to power your fundraising efforts.

This year we have set a goal to raise at least \$10,000.

We are here to support you with every step of the way!

Your contact at Lifebox for the Challenge is [Alissa Cecala](#).

The Challenge will run until the CAS Conference in June of 2026.



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Who is Lifebox?

Lifebox was founded to tackle the global crisis of unsafe surgery

One third of human disease requires surgical treatment. Surgical care can treat conditions, from a lifesaving cesarean section or cancer treatment, to injury and infection.

**5 OUT OF 7
PEOPLE**

LACK TRUE ACCESS
TO SAFE SURGERY

**4 MILLION DIE
ANNUALLY**

FROM COMPLICATIONS
ARISING FROM SURGERY

**HALF OF
THESE DEATHS**

ARE PREVENTABLE

S4-Strategic Framework

Lifebox's integrated
S4 approach for
Safer Surgical
Systems
Strengthening:



Since 2011, Lifebox has...



Worked
in over
116
countries



Trained more
than
13,000
healthcare
providers



Made surgery
safer for
200 million
patients

Read more about Lifebox on our website: lifebox.org

The Smile Train-Lifebox Capnograph

Despite being universally mandated in high-income countries, capnographs are nearly entirely absent from low-resources settings. Smile Train and Lifebox are tackling this major gap in anesthesia safety with the Smile Train-Lifebox

Capnograph: A high quality, affordable capnograph suited for use in low-resource settings. Lifebox and partner Smile Train are in the process of equipping 650 operating rooms including Benin, Ethiopia, Philippines, and Uganda.



Sounds like fun! Let's get your team started!

Organize and Set Up

- Organize your team and select a team captain
- Sign your team up on the [fundraising page](#)

CASIEF - Lifebox Residents Challenge

Raising funds for Canadian Anesthesiologists' Society International Education Foundation

[Donate Now](#)

About a year REMAINING
Campaign Ends June 20, 2026

Share This Page



[Join a Team](#)

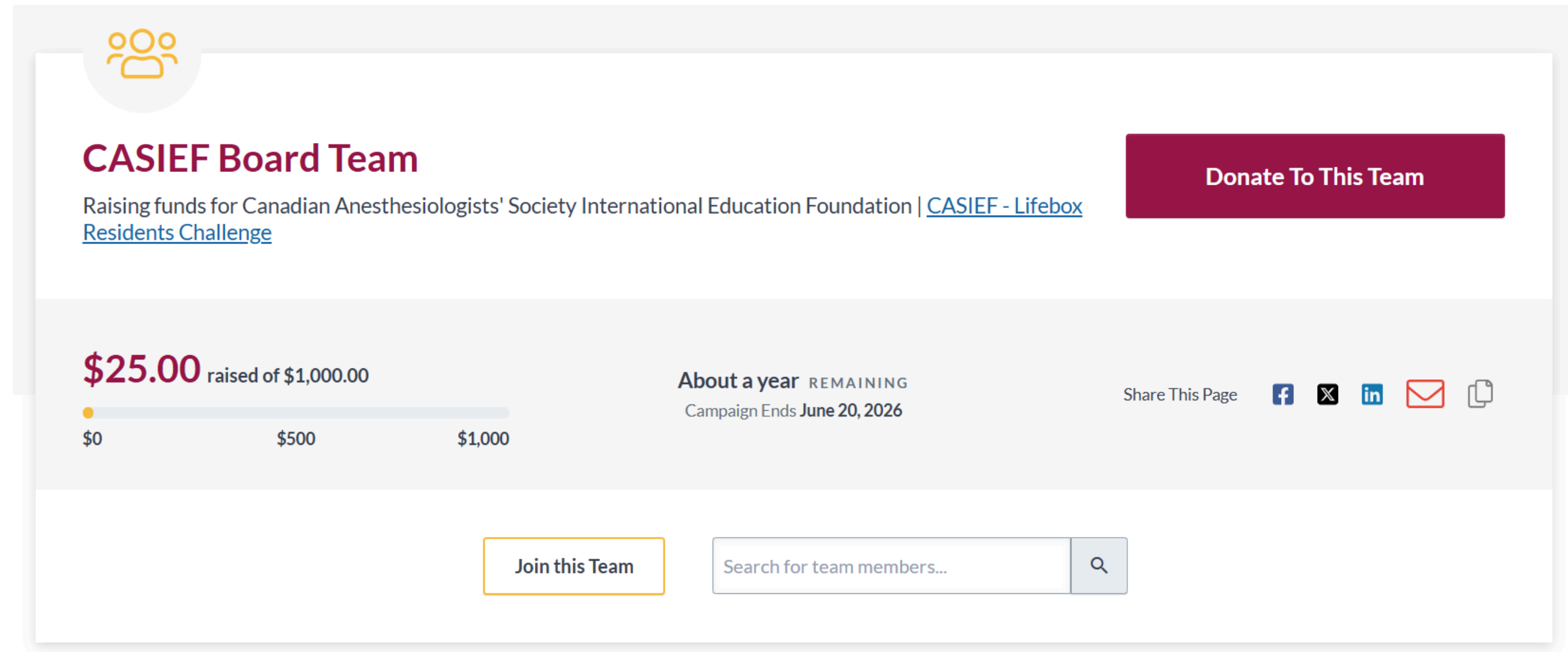
[Create a Team](#)

Search for teams, individuals...



Your Team Page

- Your team page is yours to personalize! Come up with a fun name and team photo!
- You can also share why your team is raising funds for anesthesia safety and any related personal stories. Your supporters will feel more compelled to give because they understand what this cause means to you.
- This is the page you'll want to share with potential supports to ensure your team gets credit for the donations.



The screenshot displays a fundraising team page for the 'CASIEF Board Team'. At the top left is a team icon of three stylized figures. The team name 'CASIEF Board Team' is prominently displayed in maroon, followed by the mission statement: 'Raising funds for Canadian Anesthesiologists' Society International Education Foundation | [CASIEF - Lifebox Residents Challenge](#)'. A maroon button labeled 'Donate To This Team' is positioned in the top right corner. Below the team name, a progress bar shows '\$25.00 raised of \$1,000.00' with markers at \$0, \$500, and \$1,000. To the right of the progress bar, it states 'About a year REMAINING' and 'Campaign Ends June 20, 2026'. Further right are social sharing options: 'Share This Page' with icons for Facebook, X, LinkedIn, Email, and Print. At the bottom, there is a 'Join this Team' button and a search bar labeled 'Search for team members...' with a magnifying glass icon.

Taking donations from the main page

- If the main campaign page is shared, you'll want to ensure donors enter your team name in the designated spot.
- If there are any errors in assigning donations to your team, let us know and we will ensure your team gets credit!

Donate to CASIEF - Lifebox Residents Challenge

Donate Now

Donate Monthly

DONATION AMOUNT*

\$ Enter Amount

Your donation will support Canadian Anesthesiologists' Society International Education Foundation. Use the dropdown below if you would like your donation to count towards the fundraising results of a specific Team or Participant.

ASSIGN TO A TEAM

No team selected

ASSIGN TO A PARTICIPANT

No participant selected

ADD A MESSAGE OF SUPPORT

Thanks for all the great work you do!

How to raise funds?

- Host an event! Here are some of our favorites:
 - Fitness challenge
 - Car wash
 - Bake sale
 - Walk-a-thon
 - Tournament, like kickball or cornhole
 - Birthday fundraiser
 - Dance off
 - Film night
 - Comedy night
 - Obstacle course



How to raise funds?

- Make a target donor list! We recommend asking anesthesia and surgical professionals at your hospital, your program staff, friends and family, and anyone else at your hospital who understands the importance of safe anesthesia.
- Reach out to potential donors by phone, email, or in person. You can utilize these [email templates](#) and [talking points](#).
- Share your fundraiser on social media using [these templates and graphics](#).
- Put up [flyers](#) wherever you can and set them out at your fundraising events. We will mail your program some copies.
- Share this [presentation](#) with potential supporters or show it at a fundraising event.



Helpful resources

- [Flyer](#)
- [Email templates](#)
- [Social media templates and graphics](#)
- [Key messages](#)
- [Slideshow](#)
- [About Lifebox - Video](#)
- [Lifebox Pulse Oximeter Report](#)
- [Lifebox 2024 Annual Report](#)



FAQ

Are donations tax-deductible?

Yes.

If someone wants to join the Lifebox mailing list how can they?

Lifebox has a mailing list. [Here](#) is a link for signing up. Simply click “Join Our Mailing List” on Lifebox’s [“Contact Us”](#) page. We will also send all donors a form to sign up for the Lifebox mailing list.



Contact Information

Lifebox contact:

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